For Immediate Release
Date: November 9, 2026

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FOREST WORKFORCE TRAINING INSTITUTE

ForestryWorks

Western Forestry & Conservation Association Partners with Forest Workforce Training Institute to Create "Pacific Northwest ForestryWorks®" Program

Montgomery, AL — November 9, 2026 — The Forest Workforce Training Institute is pleased to announce that Western Forestry & Conservation Association (WFCA) has joined the ForestryWorks network as a state partner representing Washington, Oregon and Idaho. Through this partnership, WFCA will help connect forest industry employers, educators, students and job seekers across the three states with resources that promote forestry careers, support workforce development and strengthen the future of the forest industry.

As a state partner, WFCA will help expand awareness and access to ForestryWorks resources, including job board opportunities and career promotion materials designed to connect people with employment and career pathways throughout the forest industry. These resources will support employers seeking qualified candidates, educators introducing students to forestry-related careers, and individuals exploring opportunities in the sector.

The partnership reflects a shared commitment to building a strong, skilled workforce and increasing awareness of the diverse career opportunities available across the forest industry in the Pacific Northwest, from forest management and logging operations to manufacturing, conservation and other forestry-related fields.

"A thriving forest industry relies on strong markets, healthy forests and a skilled workforce. The creation of PNW ForestryWorks® is a critical step in addressing current and future workforce challenges for the industry" says Blake Manley, Executive Director of Western Forestry & Conservation Association.

Through this collaboration, forest industry employers in Washington, Oregon and Idaho will have greater access to tools that help promote career opportunities and connect with potential employees. Educators and students will be able to draw on career promotion resources to explore the range of jobs available in the industry, while job seekers will have access to information and opportunities to help them pursue forestry-related careers.

Through this new multi-state partnership with WFCA, ForestryWorks continues to advance its mission of building awareness of forestry career opportunities and strengthening the workforce that will sustain the forest industry for generations to come.

For more information about ForestryWorks career resources and job opportunities, visit www.forestryworks.com

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About the Forest Workforce Training Institute

The Forest Workforce Training Institute is a 501(c)3 non-profit foundation established to develop a pipeline of workers for the forest industry. Founded in 2018, FWTI oversees the ForestryWorks® workforce development initiative, representing careers from forest management to mill operations. To learn more, visit: www.forestryworks.com

About Western Forestry & Conservation Association

Western Forestry & Conservation Association is a 117-year-old nonprofit organization serving the forestry and forest products community in the western United States. Through its industry connections and engagement, WFCA supports collaboration and the exchange of knowledge among professionals and organizations working across forestry and related fields. To learn more, visit www.westernforestry.org