

# MAPPING THE COURSE

MAY 12-13, 2026  
BEND, OR



## Monday, May 11

5:30pm Evening networking social  
*Sponsored by Hampton Lumber*

## Tuesday, May 12

7:30am Breakfast social

### **AM Presentations – State of the Sector**

8:45am Conference welcome, Blake Manley, WFCOA

9:00am Keynote Address: **The Future of Forestry: Markets, Workforce, and Operational Reality**, Anthony Robinson, CEO, Forestnet Media

9:40am **Stressors and Opportunities for the North American Forest Industry**, Steve Courtney & Roy Anderson, The Beck Group

10:20am Break

10:50am **Strategic Issues in the PNW**, Archie Gray, Idaho Department of Lands

11:20am **Rayonier & Potlatch Merger of Equals Update**, Todd Reitz, Rayonier

11:50am **A Rising Tide Lifts All Boats – Cross Sector C-Suite Panel**: Inland Empire Paper Company, Freres Wood, Peterson CAT

Moderator: Lindsay Warness, Forest Resources Association

12:30pm Lunch – *Sponsored by Rayonier*

### **PM Presentations – Finance and Capacity**

1:30pm **Timber Market Outlook**, Mike Buffo, Mason, Bruce & Girard

2:10pm **Chip Markets**, John Holte, Roseburg Forest Products

2:40pm **Biomass Markets Updates**, Amanda Sullivan-Astor, Associated Oregon Loggers, and Parametrix

3:10pm Break

3:40pm **Forest Products Transportation**, Tim Atkinson, Stimson Lumber

4:20pm **Regional Logging Panel: How are Business Decisions Being Made in the Logging Sector**: Jeff Plikat (OR), Josh Wampler (OR), Roger Smith (WA), Erika Sussi (ID)

Moderator: Amanda Sullivan-Astor, Associated Oregon Loggers

5:00pm Garden reception – *Sponsored by Freres*

## Wednesday, May 13

7:15am Breakfast social

### **AM Presentations – Innovation Throughout the Supply Chain**

8:30am **Reforestation Technology**, Matthew Aghai, Viridian

9:00am **Tether Trucking Technology**, Mike Ashley, Tether

9:30am **Microtec CT**, Denny Jones, Idaho Forest Group

10:00am Break

10:30am **Reimagining Training and Recruitment in Forestry Through Innovation**, Eli Jensen, Ironwood Forestry

11:00am **Ways to Engage**, Nick Smith, American Forest Resource Council

11:35am Award presentation

11:45am Conference adjourns

12:00pm Joint MTC & OFRI Workforce Summit networking lunch