

MAPPING THE COURSE

MAY 12-13, 2026

RIVERHOUSE LODGE, BEND, OR

***The Way Forward for Forestry and Forest
Products in 2026 and Beyond***

Mapping the Course is a one and a half-day conference that provides in-depth analysis and discussion on forest products market challenges and opportunities facing the North American West Coast timberland region.

WFCA Western Forestry and
Conservation Association

www.westernforestry.org



MAPPING THE COURSE

AND THE

OFRI WORKFORCE SUMMIT

MAY 12-14, 2026

RIVERHOUSE LODGE, BEND, OR

Event Overview

Monday, May 11

Evening networking social

Tuesday, May 12

Full-day presentations

Conference reception

Wednesday, May 13

Morning presentations

Networking lunch with OFRI Workforce Summit

OFRI Workforce Summit (optional)*

*The summit is free to attend, but you must register

Thursday, May 14

OFRI Workforce Summit (optional)

MAPPING

THE COURSE

MAY 12-13, 2026

BEND, OR



Monday, May 11

5:30pm Evening networking social
Sponsored by Hampton Lumber

Tuesday, May 12

7:30am Breakfast social

AM Presentations – State of the Sector

8:45am Conference welcome, Blake Manley, WFCOA

9:00am Keynote Address: **The Future of Forestry: Markets, Workforce, and Operational Reality**, Anthony Robinson, CEO, Forestnet Media

9:40am **Stressors and Opportunities for the North American Forest Industry**, Steve Courtney & Roy Anderson, The Beck Group

10:20am Break

10:50am **Strategic Issues in the PNW**, Archie Gray, Idaho Department of Lands

11:20am **Rayonier & Potlatch Merger of Equals Update**, Todd Reitz, Rayonier

11:50am **A Rising Tide Lifts All Boats – Cross Sector C-Suite Panel**: Inland Empire Paper Company, Freres Wood, Peterson CAT

Moderator: Lindsay Warness, Forest Resources Association

12:30pm Lunch – *Sponsored by Rayonier*

PM Presentations – Finance and Capacity

1:30pm **Timber Market Outlook**, Mike Buffo, Mason, Bruce & Girard

2:10pm **Chip Markets**, John Holte, Roseburg Forest Products

2:40pm **Biomass Markets Updates**, Amanda Sullivan-Astor, Associated Oregon Loggers, and Parametrix

3:10pm Break

3:40pm **Forest Products Transportation**, Tim Atkinson, Stimson Lumber

4:20pm **Regional Logging Panel: How are Business Decisions Being Made in the Logging Sector**: Jeff Plikat (OR), Josh Wampler (OR), Roger Smith (WA), Erika Sussi (ID)

Moderator: Amanda Sullivan-Astor, Associated Oregon Loggers

5:00pm Garden reception – *Sponsored by Freres*

Wednesday, May 13

7:15am Breakfast social

AM Presentations – Innovation Throughout the Supply Chain

8:30am **Reforestation Technology**, Matthew Aghai, Viridian

9:00am **Tether Trucking Technology**, Mike Ashley, Tether

9:30am **Microtec CT**, Denny Jones, Idaho Forest Group

10:00am Break

10:30am **Reimagining Training and Recruitment in Forestry Through Innovation**, Eli Jensen, Ironwood Forestry

11:00am **Ways to Engage**, Nick Smith, American Forest Resource Council

11:35am Award presentation

11:45am Conference adjourns

12:00pm Joint MTC & OFRI Workforce Summit networking lunch



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OPTIONAL ADD-ON EVENT

Oregon Forest Resources Institute Workforce Summit May 13-14

The Oregon Forest Resources Institute (OFRI), in partnership with the Western Forestry & Conservation Association (WFCA), invites you to join a statewide Forest Workforce Summit focused on strengthening Oregon's forest sector workforce.

This two-day summit will bring together leaders from across the forest sector to examine the current workforce landscape, identify challenges and gaps in education and career pathways, and develop practical, collaborative recommendations and next steps for supporting sector workforce development.

Who should attend the workforce summit:

Forest sector employers, educators and training providers, workforce and community partners, land managers, policymakers, and anyone interested in collaborative, solution-driven approaches to forest sector workforce development are encouraged to participate.

The summit is free, but you must register. Registration includes lunch on Wednesday, breakfast on Thursday, and lunch on Thursday.

RIVERHOUSE LODGE

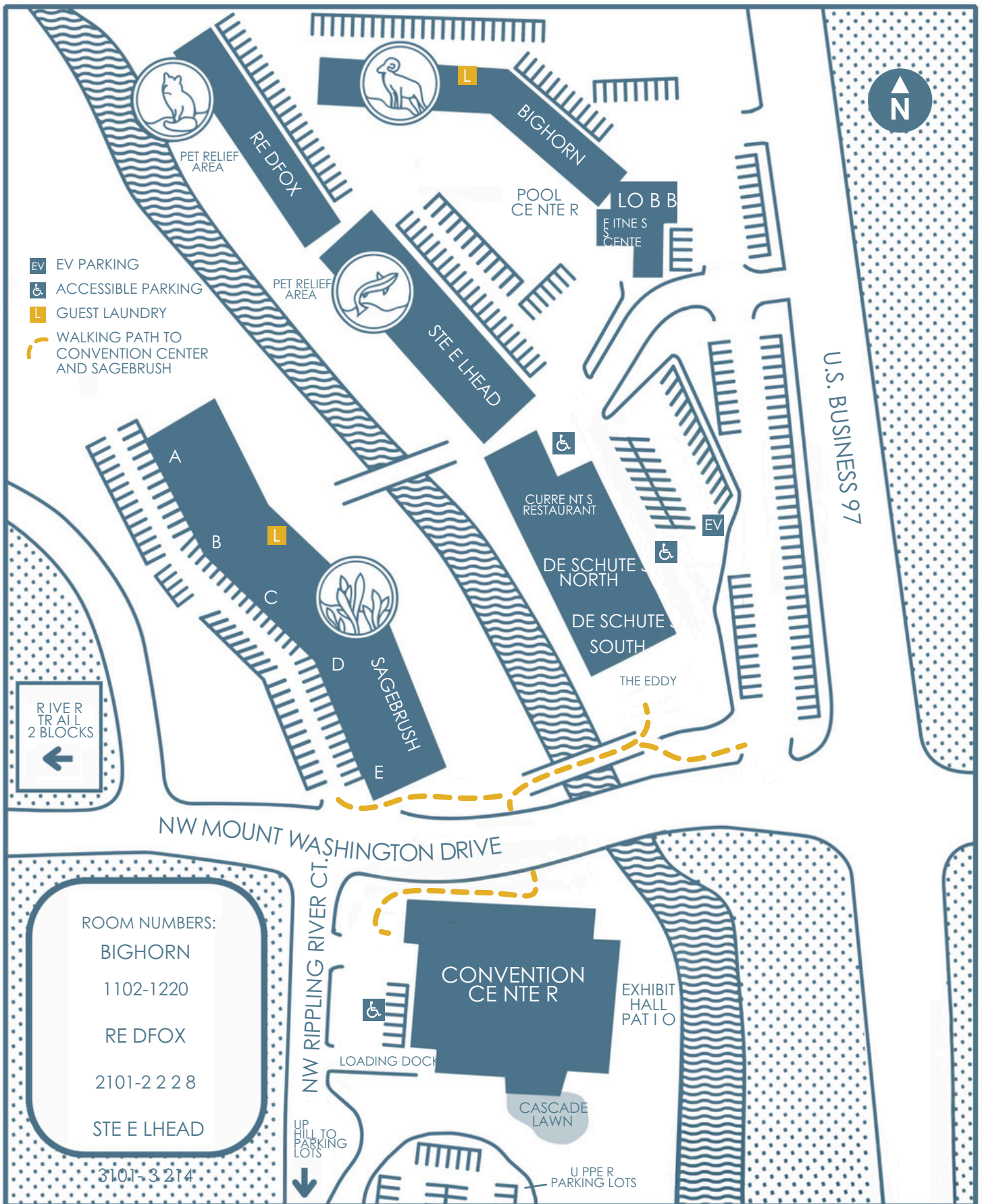
3075 N Hwy 97, Bend, OR 97703

A block of rooms at a reduced rate has been reserved for the conference and the summit for Monday night 5/11, Tuesday night 5/12, and Wednesday night 5/13.

Rooms are \$189 per night, which includes the resort fee and provides amenities such as self-parking, morning coffee service in the lobby, in-room coffee, tea and water service, local shuttle transportation, spa and indoor/outdoor pool, complimentary internet in all guestrooms and 20% discount on golf at River's Edge Golf Course.

Use the booking link to reserve your room by 4/21/2026.





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